

2008-09  
Annual Report



**United Way**  
**Brandon**



A young boy with dark hair, wearing a red hooded sweatshirt, is shown in profile, looking slightly to the right. He is holding a blue mobile phone to his ear with his right hand. The background is blurred, showing what appears to be an outdoor setting with a building and a sky. The lighting is soft, suggesting an indoor or shaded outdoor environment.

*Have you ever wondered exactly what the United Way does? In a nutshell, United Way works to improve lives by mobilizing the caring power of our community. We do this by:*

- *regularly assessing community needs,*
- *mobilizing resources to support community based organizations addressing these needs,*
- *fostering collaboration between these organizations,*
- *strengthening their capacity to achieve greater community impact,*
- *and educating the public about critical community needs.*

*As a community impact organization, community needs guide our work. The purpose of this annual report is to review community needs, to explain how the United Way has sought to address these needs during the past few years, and to illustrate the impact we've had on people's lives in the community of Brandon & District.*

# Message from the Board Chair & CEO

United Way of Brandon & District would like to thank you for partnering with us to exceed our goals and help build a better community throughout this past year. Due to your generosity and exceptional commitment we were able to change the lives of those people who need it the most. We are proud to present the 2008-09 annual report for your review.

Deeply embedded in the community it serves, United Way draws heavily on the partnerships and voluntary efforts of individuals, businesses, government agencies, and other organizations to improve conditions in these priority areas:

- Providing basic needs and services for people in crisis
- Enabling young children to start school safe, healthy and ready to learn
- Empowering individuals to build assets and gain self-sufficiency to provide and care for themselves and their families.
- Creating areas where vulnerable and aging populations can go to seek supportive services.

We are able to accomplish our results by bringing people together – subject experts, business leaders, donors, neighborhoods, labour and members of local nonprofit agencies – to help identify our community's most critical social issues. In initializing and keeping these partners, we are better able to address the underlying causes of problems in our community and prevent them from happening in the first place. We invest in non-profit partners throughout the community who also value and encourage collaboration and produce measurable results.

United Way believes in the concept of building on the equity of our community and empowering people to effect change. United Way understands that the fate of one is tied to the fate of others, and that all of society benefits from improvements in the quality of life. United Way is about creating opportunities and we do that through the programs/services we fund. We work together to help families regain hope, by helping them overcome barriers. The means that allows us to do this is the annual campaign which, in 2008 provided funds for in excess of 32 programs and services and over 50 designations to local charities through our donor choice program. United Way community programs were very active this year as well. Again this year Coats for Kids and Tools for Schools programs served as highlights of just some of the direct community work United Way does.

Behind the success of the 2008 United Way Campaign is a team of incredible volunteers and generous donors who ensured the campaign was a big success. United Way Campaign Chair, Len Isleifson engaged the public with the powerful message about the 2008 Hopes & Dreams Campaign. Our strong, unified marketing plan throughout all communications from advertising in the paper media, and all electronic sources served us well as we challenged ourselves to get the message of United Way out in our community. The message was consistent and well received, inspiring donors to give generously. A big "Thank You" to 2008 Campaign Chair, Len Isleifson and his team for a job well done!

United Way doesn't exist in a vacuum and contrary to popular belief, we do so much more than just raise money. We are very dependent on hundreds of volunteers who help us get the job done and we would like to take this opportunity to thank them all. Our gratitude is also extended to the Board of Directors for their commitment and support during this past year. We would also like to thank the various sub-committees without whom this year would not be as successful as it was. And as we all move forward to advance the common good, we would be remiss if we did not point out the unwavering support that we again received from our staff. They often are the glue that holds our boat together and we are honored for their dedicated service to our organization. No one knows for sure what 2009 holds for our community-but this we can tell you for sure; regardless of who, or what, or even why, when the chips are down and the community needs us, **United Way will always be there** to answer that call for help. As you read through these pages be proud as you reflect on all that has been accomplished with your help this past year. Thank You!



**Chuck LaRocque**  
*Chair,  
United Way Board of Directors*



**Debbie Arsenault**  
*CEO*

**Families**  
there's a **Way**  
to build strong  
families!

## What is Supporting A Caring Community?

United Way's fund distribution initiative is built on the premise that Supporting A Caring Community, sustains a network of critical care services that ultimately touch all of us. This network includes services for our elderly, for the victims of domestic violence and for those who are hungry, unemployed or in crisis.

Why does Supporting A Caring Community matter? It is an unfortunate fact that 4% of people in Brandon live in poverty. And that the Brandon Poverty and Homelessness Committee report that they serve nearly 150,000 meals each year to those in our community who do not have enough to eat. Where can people turn? How is United Way helping?

We have a healthy, vibrant community when we all work together to ensure that critical care services AND support services are available. By offering a "hand up" instead of a "hand out," we give people the tools they need to be self-sufficient and productive members of the community. The vision of United Ways' supporting a caring community initiative is that all people become self-sufficient by earning an adequate income and by participating as responsible citizens in community life. United Way of Brandon & District funds programs, or involves itself in community initiatives like, Tools for School, Coats for Kids and other initiatives that focus on early childhood and adolescent development. The time and effort we invest today creates better outcomes for the future. United Way is reducing tomorrow's community needs by helping kids be ready to learn in school and ready to earn after graduation.

# Children there's a Way

to give kids  
a better start!



**Coats for Kids** is a United Way initiative where the community at large donates new and gently used coats to children. The 2008 Coats for Kids campaign ran from May 5<sup>th</sup>– May 31<sup>st</sup>. Throughout these dates, coats were dropped off at either the Town Centre, Shoppers Mall or either Brandon Fire stations. As Major Sponsor for the Coats for Kids program, the most prevalent drop off location was Perth's Cleaners. Once the collection period was over, volunteers set to sorting the coats and ones needing mending were set-aside for volunteers to work. The rest of the coats will be cleaned by Perth's in preparation for distribution in November. There were many happy faces leaving the Coats for Kids store with a new winter coat under their arm.



**Tools for Schools** - United Way's Tools for School program is intended to ensure that all Brandon's students receive the educational supplies they need for classroom success. Even in today's high-tech world, these supplies, ranging from pens and pencils to binders and workbooks, are essential. Unfortunately, they are often beyond the means of families with limited resources. That was the case that we found in 2006. After discussions with Brandon

School Division officials, we were surprised to here that so many students would start the school year without the appropriate school supplies. In some areas of the city, the demand for these supplies is as high as three in 12 students and in most cases; the real need is at the elementary school level. Without the proper tools, these children can find it difficult to complete the schoolwork that will shape both their own future success and the educational health of any community. So in very quick fashion the United Way of Brandon put the call out for a number of our community partners to come together on another project to benefit children in our community. We were honored to be joined in this project in 2006 and 2007 by very special sponsors like CKX Television, 94.7 Star Fm and CKLQ 880 radio, 101.1FM THE FARM & KX96, and our lead partners Investors Group, Staples, Wal-Mart, and Christie Office Supplies. Plus many work places that ran their own programs and volunteers who helped to sort and build backpacks...and to the community for their fantastic community spirit!

In our first year, 2006, through the generous support of our lead partners and citizens we were able to obtain enough school supplies to reach the goal of providing 300 backpacks for children in Brandon. In 2007 we filled over 500 backpacks. We were saddened by the need, but thrilled by the support. The need in 2008 was expected to be even higher, and we weren't wrong. Supplies for over 600 students were purchased through United Way Community Program funding and with additional sponsorship funds from some of our Corporate Partners. The following items are requested the most from the standardized list provided by Brandon School Division with a little variation depending on the different schools: pens, pencils, erasers, coiled scribblers, lined paper, standard one-inch binders, pencil cases, pencil and wax crayons, duo tangs, backpacks, rulers, calculators, pencil sharpeners, felt pens and glue sticks. The program will run again in 2009. For more information on how you can get involved with the Tools for Schools program please call the United Way office at 571-8979

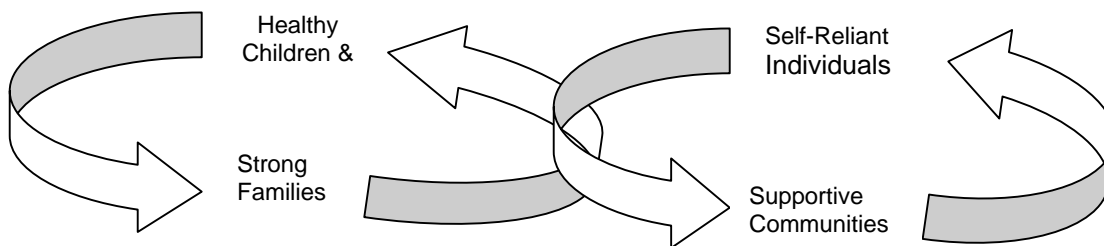
We are currently looking for volunteers for both of these programs. If you have some time that you would like to volunteer, please call Cynamon at our office at 571-8929.

# Measuring Community Impact

United Way of Brandon & District is committed to the allocation/distribution of funds not only in Brandon, but also in the immediate surrounding areas of Shilo, Douglas, Forrest and Kemnay. The role of the Community Resources committee is to ensure that dollars are being allocated to the greatest benefit of community residents in a strategic and planned way.

United Way of Brandon & District has identified five Areas of Impact: Healthy Children & Youth; Strong Families; Self-Reliant Individuals; Building Vital and Safe Neighborhoods and Supportive Communities. Healthy Children & Young and Strong Families naturally fit together. Likewise, Self-Reliant Individuals and Supportive Communities correspond with each other. Having positive impact in these five areas allows us to make Brandon and the surrounding areas a better place to live, work and play.

The work done in our community is complex and measuring the effects of that work is similarly complex. Measuring community impact often requires a broader perspective than what numbers served or cost per client can tell us. It also requires examining changes in attitude, philosophy, behaviour, and context. Measuring change may be done through interviews, focus groups, surveys, and agency/program reports of outputs and outcomes. Clearly different measures are needed for different community investments. As a collection, the data helps us monitor and increase community impact. Just as important is the valuable information that is used to improve the effectiveness of programs, services, and partnerships. United Way will meet with our community again in 2009 to specifically evaluate this work and these processes.



# 2008 Campaign



Len Isleifson, 2008 Campaign Chair, summed up the inspiration behind his leadership role with United Way in these words, “My wife Chris and I both grew up in Brandon and have had the pleasure of raising our two children, Andrew and Natasha, in this great city. Volunteering with the United Way has given Len the opportunity to ‘give back’ to a community that his family calls home. To watch a community grow because of his support, is a great feeling, but to volunteer with an organization that does so much for so many, is an unbelievable journey. It gives Len great pleasure and satisfaction knowing that both his volunteer hours, and his financial contributions to this community, stay in the community and help those who need it most. With this motivation, Len embarked on the journey he titled the “Hopes and Dreams” Campaign. Sights were high, with a goal of \$ 560,000.00, which was a staggering \$26,000 more than 2007’s campaign results. Len spoke often about TEAM, spent many one on one hours and group meetings with his campaign cabinet, Throughout it all, there was still much hard work to educate the community about the 1 in 3 people whose lives are touched by United Way funded programs and services.

The Hopes and Dreams Campaign saw many special events in 2008, from the largest Kick-Off event in Brandon history. Then to include events like, Star FM Radiothon/Pennies by the Pound, golf tournaments, Tim Horton’s Road Tour Challenge, Murder at Lakeview Inn and Suites, and the Houston’s Christmas Tree Auction for Kids, just to name a few. Len and his cabinet (aka the Dream Team), together with other United Way volunteers and staff, worked tirelessly through global economic downturn, and times of financial uncertainty, to achieve their goals. It was questionable whether or not we were going to raise previous years results, let alone our goal. But the team went back an unprecedented 2nd time to some of our donors and asked them to reconsider their previous “no-not this year”. It was because of those people and a lot of hard work that our goal was realized. At the Touchdown Luncheon in January, volunteers and the media helped United Way celebrate another record year, and announced a Campaign total of **\$ 564,515.00** – an amount that surpassed our goal – tremendous results for one of the hardest fought campaigns to date. We thank Len and his team for their heartfelt efforts. And in particular we thank our staff who played a large role in the recovery effort that saw our final results being achieved.

## 2008 Campaign Cabinet

Dave Baxter, Past Campaign Chair, WCG

Cam Clark, 94.7 Star FM & CKLQ Radio

Leo Collins, Maple Leaf Fresh Foods

Jim McRae, Royal LePage, Martin -Liberty

Sherry Loewen, Brandon RHA

Dave McGregor, Child & Family Services

Stino Scaletta, MNP

Barry Twerdun, Premier Financial Group

Tracey Zyla, West End Sobeys

Neighbourhoods  
there's a **Way**

to keep our neighbourhoods safe & vital!

# United Way Embarks on Outcome Measurement

Outcome Measurement is a systematic process for measuring the success of an agency's program in positively shifting knowledge, skills and behaviour of people/clients. United Way of Brandon & District recognizes that as we ask funded agencies to provide reports to us using outcome measurements, then we should all have the same knowledge level about it.

So in the spring of 2008, United Way of Brandon hired 2 facilitators to come to Brandon from the Peterborough United Way, and provide a 2 day workshop on outcome measures, how to do them, why it is important and how if done properly this process can positively enhance their service delivery within their organization. The agencies that received United Way of Brandon funding were all asked to attend at our cost. The feedback at the end of the 2 days was very positive. Today we know that some agencies have jumped right on Board with Outcome Funding. Others are taking a bit longer to incorporate into their routine.

It is the hope of the United Way of Brandon & District that within the next 24 months, all organizations that receive funding from our United Way will embrace this methodology and that includes the United Way office. That's right, our office will be an operating model for outcome measurements.

## United Way and Friends Enjoy Time Together

Thanks to the generosity of Canadian Pacific Railway, The Christmas Train made an unusual 2-day stop in Brandon. Normally the festively decorated train arrives around lunchtime. The performers including Tom Jackson have a full schedule before their evening performance. What was so special this year was that the Christmas Train was staying overnight and thanks again to CP Rail 40 children and their guardians were going to have their very first train ride ever. Children and adults enjoyed hot chocolate and treats as the train made its way to Virden. There the children said goodbye to the performers and again thanks to CP Rail were all transported back to Brandon at no charge on Greyhound Buses. It was a wonderful day enjoyed by all. And for all the children, they would have that lasting memory of their very first train ride-thanks to CP Rail and the United Way.

***"Christmas is for Children"***....we have all heard that refrain at one time or another in our lives. Christmas is for children whether you are a 4 year-old gazing at amazement at a spectacular decorated tree, or a 40 year old that does more window-shopping at Christmas more than anything else. Because you see he remembers his childhood so full of cheer and shiny bangels and that so special tree that they went out and cut down on their own each year. But now the 40-year-old father of 3 can only reflect back on his childhood and that tree because that is all that he can do-remember when! He had been released from his job 3 months ago and was having a hard time making ends meet for his family, and above everything else all they wanted this year was a decorated Christmas Tree.

In walked United Way volunteers and made Christmas of 2008 the happiest of occasions. They brought with them a tree that had been auctioned off the previous night at Houston's and it was fully decorated by the staff at the West-End Sobeys store and to our great surprise, in walked some more volunteers with boxes and boxes of food and gifts for all of the children...Christmas was perfect in 2008 thanks to all of our corporate partners, auction donors and United Way volunteers...read along with us this letter of joy..."To All Involved, I would like to give a very special thanks to all the people involved in bringing my family closer together. By providing my family with a beautiful Christmas Tree. Because Christmas is a very special time, a time to spend with loved ones, family, friends, all the people involved in ones life. A time to love, laugh, give, share and most importantly being happy. To me that's what a Christmas tree resembles, especially this one.

So we believe all the people involved achieved what they are trying to accomplish, which is bringing happiness and



families together. Again we would just like to say "thanks", to all involved, especially our major corporate sponsor Maple Leaf Fresh Foods and we hope through this little bit of magic everyone was able to have a very Merry Christmas and a Happy New Year.

The Christmas Tree Auction for Kids was a Special Event of the United Way of Brandon & District started approximately 13 years ago by Randy Mowatt, Dan Karashowski, Darren Blazeiko and Debbie Arsenault. While the faces may have changed over the years-the purpose remains the same.



# Funded Programs & Services

## CHILD & FAMILY SERVICES, ELSPETH REID FAMILY RESOURCE CENTRE & PRE-SCHOOL ENRICHMENT PROGRAM

A focal point in our community where families work to meet their own needs, the Elspeth Reid Centre serves a multitude of purposes and functions. United Way supports the parental learning programs that are run throughout the year at the centre. The Centre offers a safe and positive atmosphere for first time, low income mothers and fathers can come to take parenting classes in an environment where they will not be ridiculed. There is no government funding available for programs run at the centre, they depend on annual United Way funding, and other public contributions. Pre-School Enrichment program serves as a very important Head start program for children who because of their parents' financial resources limitations cannot give their children the start that they require before being mixed in the general population.

**2009 Investment: \$ 37,000**

## SENIORS FOR SENIORS, WHEELS TO MEALS PROGRAM

Offers life enhancing services to older adults living on their own and their families including information, referral, counseling, education, information and support related to relocation, recreation and volunteer opportunities. Seniors for Seniors is a community of seniors and other committed people who work together to improve the quality of life for seniors. United Way funding for the Wheels to Meals program ensures that seniors who are living on their own are not doing so in isolation and several times a week are taken to the centre for a hot meal, socialization and general health checks.

**2009 Investment: \$ 7,500**

## CNIB-WEST DISTRICT, REHAB AND SPECIAL EQUIPMENT SERVICES

Committed to assisting people who are blind, and/or visually impaired in dealing with the challenges of living in a sighted world. Services include counseling, orientation and mobility, career and employment services, adaptive independent living skills services, low vision services, library services, assistive technology assessment; training and peer support; and leisure groups for adults and seniors, early intervention for infants and pre-school children. United Way of Brandon financial support of CNIB rehab services impacts 163 people in Brandon alone.

**2009 Investment: \$ 20,000**

## CANADIAN RED CROSS SOCIETY, BRANDON BRANCH

Provides services both locally and internationally. Including disaster preparation and programs that re-establish contact between loved ones separated by disaster, war or other difficulty as well as promotion of humanitarian values and law. The first program, "Just in Case" provides disaster/emergency preparedness for seniors & isolated members of our community in times of dire circumstances. The second program funded by United Way is called "Smart Start". This program provides community access to first aid training, for newcomers/immigrants/refugees.

**2009 Investment: \$ 15,000**

**2009 Innovation Grant Investment: \$ 10,000**

## BRANDON FAMILY YMCA – 3 programs

Provides an integrated range of programs to strengthen individuals, families and communities. United Way supports The Stay in School program, the Before and After School Program, and a specialty language facilitator position to provide translation services to members especially under their charitable activity programs.

**2009 Investment: \$ 55,000**

## THE JOHN HOWARD SOCIETY, YOUTH ANGER MANAGEMENT

Provides counseling, support and educational programs for victims of crime, offenders, ex-offenders and their families. Services include Westman Mediation Services, a highly popular restorative justice program.

**2009 Investment: \$ 18,000**

## SEXUALITY EDUCATION RESOURCE CENTRE (SERC), TEEN MENTORING PROGRAM

SERC promotes sexual and reproductive health through education and teen mentoring programs. Programs include the Facts of Life program, a resource library and an education service for youths. United Way in Brandon supports the Teen Mentoring and Leadership program within the Brandon School Division that provides students with a wonderful resource opportunity.

**2009 Investment: \$ 12,500**

## FOOD FOR THOUGHT, LUNCH AND EMERGENCY SNACK PROGRAM

The program provides students with breakfast at three school locations & emergency snack at eight different sites. Breakfast offered 5 days a week, with emergency snacks offered to any student who has not had breakfast. Core program funded by United Way is feeding approximately 280 children a day in the Brandon School Division.

**2009 Investment: \$ 13,000**

## THE COUNSELING CENTRE, SUBSIDIZED COUNSELING SERVICES

This agency offers subsidized professional counseling to those who cannot afford the normal cost. The Centre also offers some educational special interest workshops. Their application this year included a description of how like every other agency they have to provide service to new citizens in their own language. Translation services won't do it for this program. They have 3 trained counselors on staff to provide this exceptional service.

**2009 Investment: \$ 15,000**

## COR ENTERPRISES INC, VOCATIONAL TRAINING & SUPPORTED EMPLOYMENT PROGRAM

Works to enhance the lives and status of people who live with an intellectual and/or physical disability and their families by promoting full inclusion, support and acceptance by the community. COR provides opportunities for clients to learn new skills to move them towards independence as well as creating opportunities for socialization, learning and referral services.

**2009 Investment: \$ 25,000**

## WESTMAN HOSPICE, VOLUNTEER TRAINING

Grief counseling cannot just be done by anyone; a professional training program is critical for this agency's volunteers. Hospice staff provide offsite, in-home and in-hospital support as well.

**2009 Investment: \$ 12,000**

## LEARNING DISABILITIES ASSOCIATION-BRANDON CHAPTER, INFORMATION AND REFERRAL SERVICES

Provides information, referral, and support for individuals with learning disabilities and/or Attention Deficit Hyperactivity Disorder as well as to their families and the professional community. Programs include services for individuals newly diagnosed, support groups, and a resource centre with a lending library.

**2009 Investment: \$ 15,000**

**2009 Innovation Grant Investment: \$ 5,000**

## SAMARITAN HOUSE FOOD BANK AND RESOURCE CENTRE, FOOD HAMPER PROGRAM

A focal point in the community where individuals and families work to meet their own needs-get help with writing resumes, literacy coaching, etc.. The Centre fills a quasi "drop-in" role which offers street people a safe and positive alternate to their days on the street. Food Hampers are distributed regularly with those numbers significantly increasing over the past year.

**2009 Investment: \$ 25,000**

## YWCA BRANDON, MEREDITH PLACE TRANSITIONAL HOUSING

Meredith's Place provides safe, supportive, accommodation to women and men in need of low cost, usually shorter term, supervised room and board. The YWCA also provides care for some clients, with higher needs, who are generally in need of longer-term accommodation.

**2009 Investment: \$ 40,000**

## THE COMPASSIONATE FRIENDS, GRIEF COUNSELLING PROGRAM

The grief counseling program aids families in building a nurturing network and learn the necessary coping skills as they progress through their grief. The program is comprised of services offered directly to bereaved families in need of support and information. Volunteers administering the program have structured training available to them.

**2009 Investment: \$ 10,000**

# Funded Programs & Services

## **BIG BROTHERS & SISTERS, TRADITIONAL MATCH PROGRAM**

Initiates and supports relationships between volunteers and children/youth in need of friendship, support and guidance. Volunteers serve as friends and role models, helping children and youth gain greater self-confidence and self-esteem. "Bigs" encourage "littles" to realize their full potential and to see a way towards having happy and successful futures.

**2009 Investment: \$ 15,000**

## **THE WOMEN'S RESOURCE CENTRE. INFORMATION AND REFERRAL**

Assists women to gain control over their lives, break the cycle of poverty, and achieve more independence. The Centre offers individual and group counseling, learning and volunteer opportunities, skill development to local women, along with crisis counseling, and referrals. The Centre also has a drop-in area for women and their children, runs a FREE, second-hand clothing shop, and operates an employment preparation program.

**2009 Investment: \$ 10,000**

## **2009 Donor Designated Charities**

*The charities listed below were the beneficiary of financial gifts through the United Way of Brandon & District Donor Designation program. This program is another example of how United Way is efficiently and effectively invested donor gifts through out our community in support of many causes.*

Amyolateral Sclerosis, Amnesty International, Art Gallery of Southwester Manitoba, Arthritis Society of Canada, Brandon Firefighters Charity Fund, MS Society of Brandon, Brandon RHA Foundation, Brandon Riverbank Inc., Friends of Education, Brandon Humane Society, Brandon University. Canadian Cancer Society, Cystic Fibrosis-Canada, Canadian Diabetes Association, Canadian Liver Foundation, Cancer Care Manitoba, Cardale Community Rink, Child & Family Services, Childhood Asthma Foundation, Christmas Cheer Registry, Commonwealth Air Training Plan Museum, Crisis Pregnancy Centre, Crohn's & Colitis Foundation, Disabled Sail Manitoba Inc., Doctors without Borders, East End Community Centre, Food for Thought, Funds for Furry Friends, Habitat for Humanity-Brandon, Heart & Stroke Foundation, Make a Wish Foundation Canada, Manitoba Society for the Deaf, Manitoba Lung Association, Mennonite Central Committee, Onanole Recreation Centre Foundation, Parkinson Society, Town of Souris Pool Committee, Psoriasis Society of Canada, Regina Work Preparation Centre, Ronald McDonald House, Scouts Canada, Society for Manitobans with Disabilities, St. Augustines R.C. Church, St.Josephs Polish National Catholic Church, Church of Jesus Christ of Latter Day Saints, Manitoba Epilepsy Assoc., Riverdale Harvest Food Bank, Royal Regiment of Canadian Artillery Regimental Fund, Variety Club of Manitoba, Westman Traditional Christmas Dinner, Westman Dreams for Kids, Alzheimer Society, Green Acres Community Centre.

**Total Designated: \$ 40,328.00**

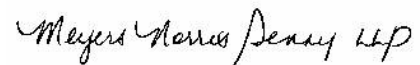
## Annual Financial Report

### AUDITORS' REPORT TO THE MEMBERS

The accompanying summarized statement of financial position and summarized statement of operations are derived from the complete financial statements of the United Way of Brandon & District as at December 31, 2008 and for the year then ended on which we expressed an opinion without reservation in our report dated January 30<sup>th</sup>, 2009. The fair summarization of the complete financial statements is the responsibility of management. Our responsibility, in accordance with the applicable Assurance Guideline of the Canadian Institute of Chartered Accountants, is to report on the summarized financial statements.

In our opinion, the accompanying financial statements fairly summarize, in all material respects, the related complete financial statements in accordance with the criteria described in the Guideline referred to above.

These summarized financial statements do not contain all the disclosures required by Canadian generally accepted accounting principles. Readers are cautioned that these statements may not be appropriate for their purposes. For more information on the entity's financial position, results of operations and cash flows, reference should be made to the related complete financial statements.



Chartered Accountants  
Brandon, Manitoba  
January 30<sup>th</sup>, 2009

# Annual Financial Report

## United Way of Brandon & District Inc. Statement of Financial Position

As at December 31, 2008

	2007 <i>(Restated)</i>	2008
<b>Assets</b>		
<b>Current</b>		
Cash	640,723	658,365
Pledges receivable <i>(Note 3)</i>	259,313	323,402
Goods and Services Tax receivable	953	662
	900,989	982,429
<b>Capital assets <i>(Note 4)</i></b>	14,170	10,586
<b>Prepaid expense</b>	1,931	1,931
	917,090	994,946
<b>Liabilities</b>		
<b>Current</b>		
Accounts payable and accruals	6,248	-
Deferred grant	50,000	50,000
Deferred sponsorship	3,113	-
Donor designations	47,270	58,277
Fund distributions	331,700	345,000
	438,331	453,277
<b>Deferred Province of Manitoba capital grant <i>(Note 6)</i></b>	4,800	2,240
	443,131	455,517
<b>Fund Balances</b>		
<b>Community Response</b>	45,000	45,000
<b>Restricted for Coats for Kids</b>	10,000	10,000
<b>Invested in capital assets</b>	9,370	8,346
<b>Internally restricted for operating contingencies</b>	70,369	70,369
<b>Community fund</b>	339,220	405,714
	473,959	539,429
	917,090	994,946
<b>Approved on behalf of the Board</b>		
_____ Director	_____ Director	

The accompanying notes are an integral part of these financial statements

# Annual Financial Report

**United Way of Brandon & District Inc.**  
**Statement of Community and Operating Activities and Changes in Fund Balances**  
*For the year ended December 31, 2008*

	Community Fund	Operating Fund	Community Response Fund	Coats for Kids Fund	Operating Contingencies Fund	Capital Assets Fund	Total 2008	Total 2007 (Restated)
<b>Revenue</b>								
Campaign contributions	563,515	1,000					564,515	533,962
Province of Manitoba		129,860					129,860	127,313
Sponsorship		9,380					9,380	8,806
Investment	9,849	1,495					11,344	16,751
Province of Manitoba capital grant (Note 6)						2,560	2,560	2,560
Miscellaneous	798	564					1,362	1,303
	574,162	142,299				2,560	719,021	690,695
<b>Community Investment</b>								
Funding - multi-year	344,972						344,972	331,672
Donor directed	42,415						42,415	37,923
Community Response grants			32,750				32,750	25,247
	387,387		32,750				420,137	394,842
<b>Operations</b>								
Provision for uncollectible pledges	25,000						25,000	15,000
Fundraising		58,872					58,872	31,088
General management and administrative Programs	12,095	121,484		1,877			123,361	129,191
Sponsorship		9,380					9,380	8,806
Amortization of capital assets						4,706	4,706	4,946
	37,095	189,736		1,877		4,706	233,414	192,963
Net funds before transfers	149,680	(47,437)	(32,750)	(1,877)		(2,146)	65,470	102,890
Interfund transfers (Note 10)	(83,186)	47,437	32,750	1,877		1,122		
Opening fund balance (Note 12)	339,220		45,000	10,000	70,369	9,370	473,959	371,069
Closing fund balance	405,714		45,000	10,000	70,369	8,346	539,429	473,959

The accompanying notes are in integral part of these financial statements.

# Board of Directors & Staff

**Tammy Milne, Chair \***

Provincial Exhibition of Manitoba

**Chuck LaRocque, Vice-Chair**

Chief of Staff, CFB Shilo

**Doris Berscheid-King, Treasurer, Chair- Finance Committee**

CFB, Canadian Forces Base Shilo

**Elaine Rust, Chair-Human Resources Committee**

Retired, Retail

**Brian MacRae, Chair-Community Resources Committee**

City Manager, City of Brandon

**Helena Gillis, Past Chair & Chair of Communications & Marketing Committee.**

Account Manager, MTS Allstream Inc.

**Joel Ward, Chair-Community Outreach Committee**

President, Assiniboine Community College

**Wayne Balcaen,**

Staff Sergeant, Brandon Police Services

**Kevin Holder**

Firefighter/Paramedic,  
City of Brandon

**Janice Rankmore**

Owner, Humpty's Family Restaurant

**Kirk De Fazio,**

Athletic Director, Brandon University

**Patti Groff \***

Sales Consultant, Webber Printing

**Dr. Trudy Corbett,**

Periodontist, Trudy Corbett Dental Corporation

**Stacie Popien, Sales Consultant**

Murray, Chev, Olds, Cadillac

**Bob Cey, Senior Consultant \***

Investors Group

**Ashley Joyce, Lawyer**

Meighen-Haddad Co.

**Mike Williams, Mgr. Employee Relations**

Maple Leaf Fresh Foods

\*Resigned mid term



Residents of River Heights Terrance present United Way CEO, Debbie Arsenault with their collection results for the Tools for Schools program.

## United Way Staff – 2008-09

**Debbie Arsenault – Chief Executive Officer**

**Cynamon Mychasiw – Office Manager**

**Mary Sparrow – Campaign Assistant (1)**

**Jennifer Roehl – Campaign Director (2)**

(1) Retired mid-Jan '09

(2) Resigned mid-Jan '09

Inside back cover of annual report

*United Way of Brandon & District gratefully acknowledges and thanks Staples Business Depot-Brandon for providing the reproduction services for our 2008-09 annual report, tickets and invites. United Way also recognizes with thanks and appreciation Leech Printing for providing some graphics and imaging in this publication.*



***Over 70 Years of Improving People's Lives***

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***Taking care of what matters – together***