



For Immediate Release
Thursday, June 30, 2005.

United Way Supports Innovation in Brandon

Brandon – United Way recently announced that an additional \$10,200 will be invested in Brandon and district to support innovative, community-based initiatives that respond to changing conditions and emerging needs. United Way Community Response Grants are available to local charitable organizations to help them respond to local needs by funding new initiatives that get at the root causes of community problems: truly exemplifying communities at work.

Like many other communities throughout the country, Brandon is experiencing many changes. Recognizing that new programs are required to help individuals, Brandon Seniors for Seniors, Brandon YWCA and the Spin Network applied for a United Way Community response Grant to fund new programs that will improve lives of our friends and neighbours.

- \$1,000 in Urgent/Emergent funding was given to the SPIN network to assist with the costs of hosting the 2nd annual Suicide prevention conference for Brandon High School students in May, 2005.
- \$5,000 in Innovation funding was provided to YWCA Brandon- Meredith Place to help with the development of their \$450,000 application for federal government funding under the Homelessness Initiative to assist with the refurbishment of Meredith Place- which will provide individual, apartment living for women and their children who have no where else to go.
- \$4,200 in Innovation funding was provided to Brandon Seniors for Seniors Inc. will be applied to the "Taking the I Out of Isolation" program for seniors living on their own.

United Way of Brandon & District works closely with volunteers and local organizations to address the growing needs in our community. Through extensive research and community consultation, United Way funding is responding to these critical issues. In addition to supporting innovative responses to emerging community issues, United Way provides stable funding to a broad range of programs and services in our community to help meet the varied and complex needs of individuals and neighbourhoods.

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